

OMNI LINK OVERVIEW

STAY CONNECTED. KEEP YOUR ATTENDEES IN THE KNOW.

ALL WITH OMNILINK.

As a meeting planner, you know your best events are combinations of several moving parts: a general session with keynote speaker in one room, breakouts in another. The key to making it successful for your attendees is helping them stay on top of it all so they can enjoy the aspects that mean the most to them. And now you can, all while minding your budget and the environment.

Cue OmniLink – an innovative, customizable sales tool powered by Encore. With it, your attendees will have all the event information they need, right on their smartphones and tablets. And you'll have an easy way to share agendas, videos, maps and more. So you can spend less time organizing printed documents and assembling packets, and more time focusing on what's important – running your event seamlessly.



DISCOVER ALL THAT OMNILINK HAS TO OFFER

- Facility information and maps
- Event agendas, times and room names
- Event speakers with bios and contact information
- Event attendees with bios and direct email access
- Expo Floor Plan
- Exhibitor List
- Transportation information
- Bulletin board to share information during event
- Video links
- Downloadable content, such as presentations
- Sponsorship information

For a complete demonstration, visit
omnilink.encore-us.com

Ask your sales representative how you can qualify for the free OmniLink sales tool and incorporate it into your next event.

